

House File 2589

H-8395

1 Amend the amendment, H-8394, to House File 2589, as follows:

2 1. Page 10, after line 24 by inserting:

3 <DIVISION \_\_\_\_

4 DIRECT MASS MAILING

5 Sec. \_\_\_\_\_. Section 68A.405A, Code 2022, is amended by adding  
6 the following new subsections:

7 NEW SUBSECTION. 3. For the purposes of this section,  
8 "*direct mass mailing*" means a mailing, regardless of whether  
9 the mailing was sent in response to a request or due to the  
10 recipient's enrollment in a program, that provides information  
11 to the recipient about a person, policy, product, service,  
12 program, initiative, law, legislation, event, or activity  
13 promoted by the statewide elected official that is all of the  
14 following:

15 a. Printed material delivered by the United States mail or  
16 other delivery service.

17 b. Sent to more than two hundred physical addresses.

18 c. Substantially similar or identical as regards each  
19 mailing.

20 d. Sent at the same time or within a thirty-day period.

21 NEW SUBSECTION. 4. Notwithstanding subsection 3, a  
22 mailing that is sent to any participant in a program or the  
23 participant's address within sixty days of an election in which  
24 an office listed in section 39.9 is to appear on the ballot  
25 shall be considered a direct mass mailing for the purposes  
26 of subsection 1 if the purpose of the mailing is to provide  
27 a participant with information relevant to the participant's  
28 existing account with a program sponsored and administered by  
29 the statewide elected official who sent the mailing.>

30 2. By renumbering as necessary.

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KAUFMANN of Cedar